

Recommendation to

Governance and Priorities Committee *Public*

REPORT NAME

Proclamation - Economic Development Week 2024

RECOMMENDATION

Leduc County Council proclaim the week of May 6-10, 2024 as Economic Development Week as requested by Leduc County Economic Development Department.

IMPLICATIONS

Reason: Policy CC-05 Proclamations

Authority: (MGA section/bylaw/policy number): N/A

Amount of funding required: N/A

Funding source: N/A

BACKGROUND

Since 2016, *Economic Development Week* has increased awareness of local and regional economic development programs that improve quality of life, create jobs, and advance the economic diversity of communities.

Economic Development Week aims to show the support of the Leduc County's economic development contributions to the community, emphasize the importance of economic development, and increase the exposure of economic development work being done by Leduc County staff.

Communities across Alberta and North America will be officially proclaiming *Economic Development Week*, sharing with communication channels and networks, to strengthen awareness and support for Economic Development. The initiative is also supported by Rural Municipalities of Alberta (RMA), Alberta Municipalities (AM), and Economic Developer's Alberta (EDA).

ATTACHMENTS

- 1. Economic Development Programs infographic
- 2. Proclamation Economic Development Week 2024

Submitted by: Trevor Anderson, Economic Development Officer **Reviewed by**: Brad White, Manager, Economic Development

Date: 04/22/24