

REPORT NAME

Summer 2024 Recreation Programs and Events Update

RECOMMENDATION

That the Governance and Priorities Committee accepts the 2024 recreation programs and events update as information.

BACKGROUND

Leduc County is proud to provide direct and indirect recreation service delivery through community programs and events. Our goal is to ensure residents receive high-quality service that promotes health, is accessible to all age groups, is affordable to any income level, and provides the opportunity for deep community connection. This is possible due to the partnerships we have with our recreation stakeholders and dedicated county volunteers.

As Parks and Recreation has done for many years, planning with a purpose is always the foundation we build our services on. Ensuring our entire team understands why we do what we do, helps us offer a consistent level of service across the region.

Residents can look forward to a variety of recreation opportunities over the course of the 2024 summer season. These opportunities include six summer camps, five special trips, thirty drop in Park and Play programs, eleven community events and support to an anticipated twelve partner association special events. This is only a portion of the programming and services offered by neighbouring municipalities, not for profit organizations and for-profit agencies. Our goal with Leduc County is to ensure that recreation and physical activity is available to all.

To maximize our capacity we provide direct services as well as resources and support to regional partners. We reinforce best practices and provide new training to maintain a consistent level of service throughout the county to reach our desired outcomes of programming. Rural community leadership development, physical literacy, connection to nature and social and emotional development continue to be key outcomes of the service that we strive to provide.

As we set fees and charges for programs and events, we do so with the intent of providing a service that has some cost recovery but also ensures that we create a price point that welcomes all.

ATTACHMENTS

1. Summer 2024 recreation programs and events snap shot