

### **Policy statement**

The Leduc County Parks Naming Policy outlines the standards for naming of parks and recreational facilities that recognize and commemorate significant persons, history, heritage, and natural features of Leduc County.

The commemorative names registry elects names that reflect the significance of the community and enhance the park or facility's identity and legacy.

### **Definitions**

*Administration* means the department assigned the responsibility of managing the program pursuant to this policy.

*Commemorative Names Registry* means a compilation of names approved by Council that recognizes and commemorates significant persons, history, heritage, businesses, culture and natural geographic features of Leduc County.

*Corporate sponsorship agreement* means a temporary agreement between Leduc County and a sponsor for park or recreation facility naming rights.

*Naming committee* means a representation of administration as determined by the County Manager.

*Park* means any developed land used by the County as a public park, sports field, or recreation area. Parks may also include developed areas surrounding storm ponds or natural areas designated for public use.

*Recreation facility* means a building or structure owned by Leduc County for public recreational use and enjoyment.

### **Policy authority**

The Naming policy shall consider and incorporate all legal and legislative requirements under the *Municipal Government Act*, the *Personal Information and Protection Act*, the *Freedom of Information and Protection of Privacy Act*, and any other relevant legislation.

### **Policy standards**

1. A Commemorative Names Registry will be developed and maintained to identify potential names for future parks and recreation facilities.
2. Names may include:
  - The name of an individual or family who is regarded as an influential or prominent pioneer, entrepreneur, or community leader in the County.
  - The name of an individual or family whose accomplishments bring recognition to Leduc County.
  - The name of an individual or family who has shown dedication to public services or community leadership.

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- The name of an individual or family that holds historical significance to celebrate the culture or heritage of Leduc County.
  - The name of a business that holds historical significance or substantial impact within Leduc County.
3. Where a theme is approved for a development area, the names of the parks within the development area must be consistent with the theme unless otherwise approved by Council.
  4. Administration will consider names for parks and facilities from the approved names found within the Commemorative Names Registry or as deemed appropriate to follow consistent themes of a certain development area or community.
  5. Where deemed appropriate, corporate sponsorship agreements will be considered.
  6. In the event of a proposed renaming, the administration will review the request for compliance with the naming procedure. If compliant, a report will be submitted to Council.

### **Policy responsibilities**

#### *Council responsibilities:*

Council will,

- Approve all names to be added to the Commemorative Names Registry.
- Approve all proposed park names not included in the approved Commemorative Names Registry.

#### *Administration responsibilities:*

Administration will,

- Receive, review, and circulate all proposed names to be added to the registry.
- Maintain and update the Commemorative Names Registry.
- The Director of Community Services is responsible for maintaining and updating this policy.

### **Monitoring and updating**

- This policy will be posted on Leduc County's website.
- This policy will be reviewed at least once every four years.
- The Commemorative Names Registry will be updated annually.