



Parks and Recreation

2025 Operational Plan



1: Department services

1.1: Our mission

Parks and Recreation is a leader in providing support to not-for-profit groups, direct-service provision and community partnerships to ensure that quality services are provided to residents. Parks and Recreation will continue to provide quality camping and community parks services to residents and guests of this region.

1.2: Service areas

Leadership and administration

- Provides quality programs and services that meet the needs of residents, while matching community priorities and a sustainable financial future for Leduc County.
- Develops and maintains regional partnerships that encourage and promote collaboration, planning and shared-service delivery.
- Leads all department functions towards improving future parks and recreation services that are safe and accessible to all.

Parks service areas

Campgrounds

- Promotes campgrounds to residents and guests.
- Maintains parks that are safe and accessible to everyone.
- Develops strategic direction that prepares Leduc County to meet the future needs of parks.

Day-use

- Promotes parks day-use areas to residents and guests that encourage access to nature.

Recreation service areas

Cost shares

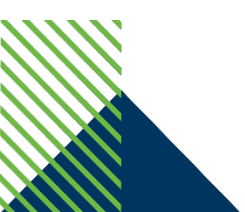
- Works collaboratively with neighboring municipalities to provide quality programs and services to all residents.

Community development

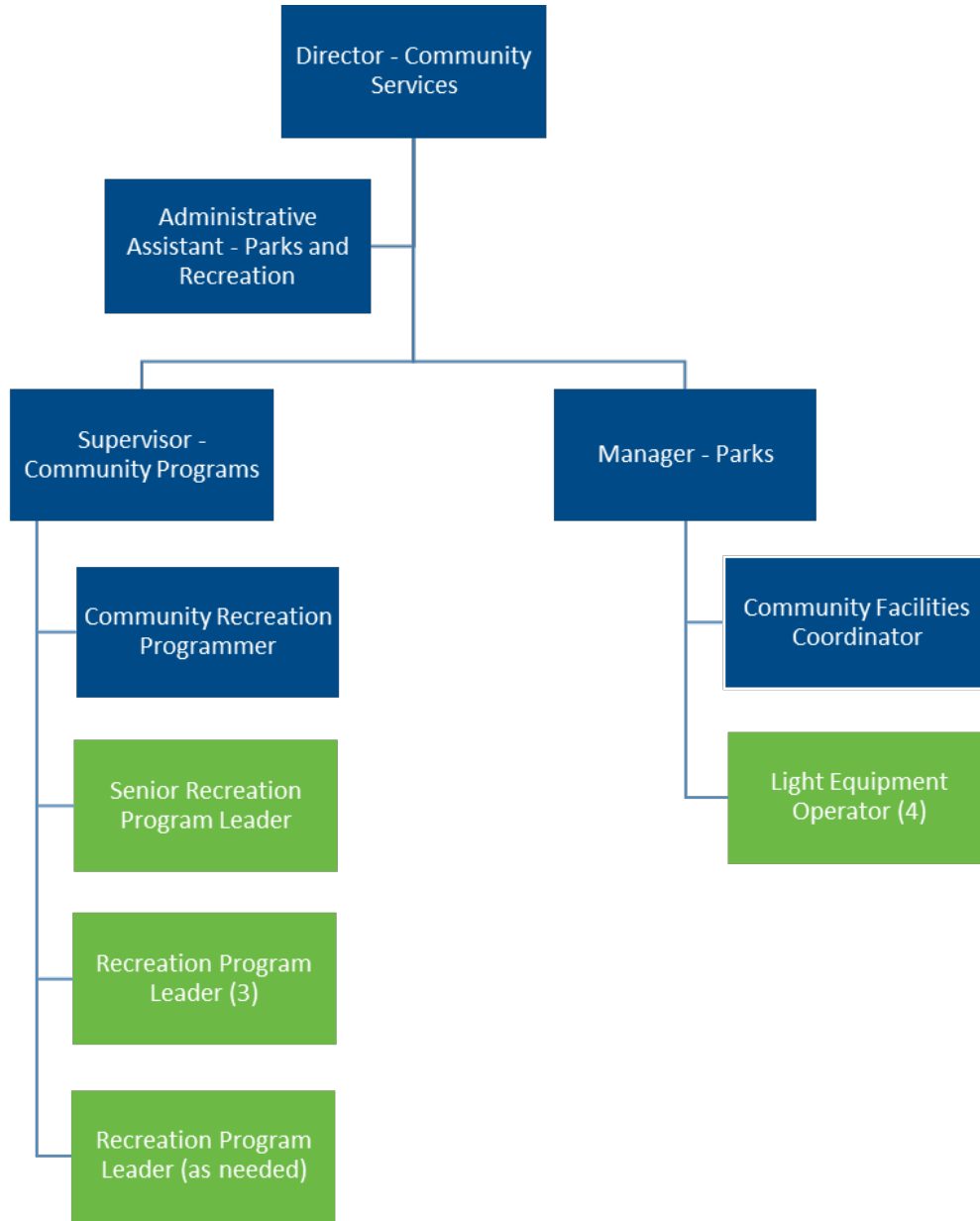
- Provides support assistance to community associations and service providers that offer recreation and sports programs to Leduc County residents.
- Offers programs and services that meet community needs and are accessible, targeted and meet specific outcomes that promote health and wellness.

Library support

- Provides support to regional library boards, allowing residents to access programs and services.



1.3: Organizational chart



2: Strategic priorities

Goal 1	Strategic priorities – Deep community connections and strong leadership Increase use of parks, trails and open spaces.
Goal 2	Strategic priority – Strong leadership Work collaboratively with partner organizations to support recreation service provision.
Goal 3	Strategic priority – Strong leadership Continue to evaluate and provide recreation facilities to support community needs.
Goal 4	Strategic priority – Deep community connections and strong leadership Foster strong relationships and partnerships.

4: Action plan

Goal 1

Increase use of parks, trails and open spaces.

Strategy 1.1

Support community events and encourage winter activities and celebrations.

Actions	Target dates	Deliverables and/or key performance indicators
Through direct service delivery and partnership provide access to expanded winter activities and events.	Q1 2025	A funding agreement will be established with the Wizard Lake Watershed Association in support of the Try it Festival.
	Q4 2025	New partnerships are established to support enhanced winter recreation opportunities across the region.

Goal 2

Work collaboratively with partner organizations to support recreation service provision.

Strategy 2.1

Continual improvement of recreation partnership and community development.

Actions	Target dates	Deliverables and/or key performance indicators
Develop a community partnership policy that outlines the Leduc County approach to supporting not for profit community associations.	Q4 2025	A community partnership policy approved by Council.

Goal 3

Continue to evaluate and provide recreation facilities to support community needs.

Strategy 3.1

Partner with regional municipalities and community organizations to provide recreation spaces and opportunities.

Actions	Target dates	Deliverables and/or key performance indicators
Develop a plan to support the future growth and need for athletic fields in the region.	Q2 2025	Establish a committee of regional partners and key community organizations to identify the needs for athletic fields in the Leduc and Beaumont region.

Goal 4

Foster strong relationships and partnerships.

Strategy 4.1

Support community organizations in efficient service delivery.

Actions	Target dates	Deliverables and/or key performance indicators
Host community café events for associations to share information and discuss best practice.	Q4 2025	Six community café events will be held for community groups to gather and share ideas for events, programs and facility operations.

