

REPORT NAME

Small Business Week - October 20-26, 2024

RECOMMENDATION

That Council proclaims October 20 to 26, 2024, as Small Business Week in Leduc County, Alberta

<u>Options (if available):</u> n/a

IMPLICATIONS

Reason: To support small business **Authority:** (*MGA section/bylaw/policy number*): CC-05 Proclamation

Amount of funding required: n/a

Funding source: n/a

BACKGROUND

Initiated by BDC (Business Development Bank of Canada) forty -five years ago, Small Business Week is a national celebration of Canadian entrepreneurs and small to medium enterprises (SMEs). This week-long event happens annually in the 3rd week of October to recognize and support the businesses that are the backbone of the economic and social well-being of communities across Canada.

With over 700,000 entrepreneurs in Canada, small businesses are our biggest asset. There are over 1 million small and medium enterprises across Canada, with over 95% of businesses under 100 employees. Together, they fuel our economic spirit by contributing 55% of the country's gross domestic product.

We would like to celebrate the over 700 small businesses that call Leduc County home by having the County Council proclaim Small Business Week October 20-26, 2024.

ATTACHMENTS

1. 2024 Small Business Week Proclamation