Powering Prosperous Growth

LEDUC COUNTY • October 1, 2024

Mayor Jeff Acker, Board Vice Chair & Karen Wichuk, CEO





15 years of EMRB Excellence

- ✓ Award-winning growth plan
- ✓ Forward thinking agriculture plan
- ✓ Strategic transportation plan
- ✓ Ensuring a sustainable future



POWERING PROSPEROUS GROWTH

Dynamic Collaboration

13 members igniting growth & prosperity

Thriving Region

Boasting a population of 1.5 M and a robust GDP of \$109 B

Bright Future

In 20 years – another million people & 500 K jobs





One Region

Boundless Potential

- √ Harnessing our Region's strengths
- ✓ Shared values: the foundation for our Region's future



Enhancing Competitiveness

Keys to success:

- ✓ Talent & infrastructure
- ✓ Policy
- √ Collaboration





Navigating the Next 20 Years:

Charting Our Course Global agriculture and energy leader

Fueling progress and prosperity

Leading the way in environmental protection and stewardship

Making an impact through social responsibility



POWERING PROSPEROUS GROWTH



We are the EMRB





Award Winning Growth Plan

Re-imagine. Plan. Build

Blueprint for...

- ✓ Smart and responsible growth
- ✓ Prosperity
- ✓ Quality of life

Operationalizing the Growth Plan

Detailed regional plans

- √ Servicing
- ✓ Agriculture
- ✓ Transportation...

Business plans





POWERING PROSPEROUS GROWTH

Our **Priorities**

- ✓ Enabling a prosperous Region
- ✓ Stewarding our natural assets
- ✓ Building enduring partnerships







Enabling a prosperous Region

- 1.) 5-Year Interim Review & Growth Study
 - ✓ Review of major employment areas
 - ✓ Review of residential and non-residential land use
 - ✓ Incorporation of RAMP
- 2. Communities & Housing





Stewarding our natural assets

- Natural living systems, natural assets, water and the open spaces master plan
- 2.) Stormwater: flood risk assessment
- 3. Solid waste : organics and ICI waste characterization study



Building enduring partnerships

- 1. Member municipalities & other governments
- 2. Indigenous communities
- 3. Regional partners

EMRB Alignment with Leduc County









A robust economy

- Regional growth needs study, including an analysis of the major employment areas and implementing the Regional Agriculture Master Plan (RAMP)
- Advocating for regional transportation priorities
- Assessment of regional labour requirements
- S Economic corridors study







Deep community connections

- Advocating for broadband/digital infrastructure
- Regional housing needs assessment
- Integrated regional housing strategy
- Benchmarking the livability of the Region to other global regions
- Studies on environmental sensitive areas, and open spaces and recreation corridors
- Edmonton Metropolitan Region Board



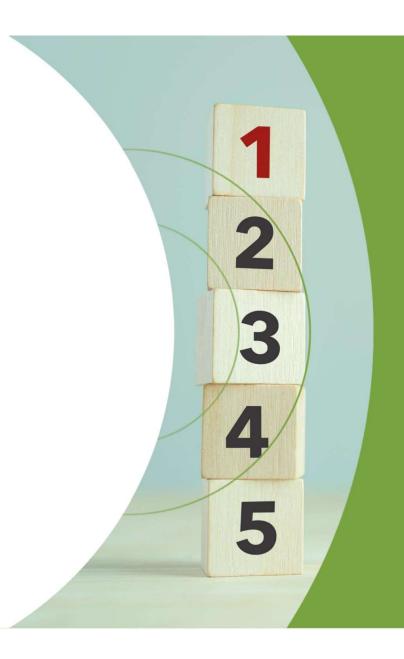


Strong Leadership

- Increased engagement with elected and senior provincial and federal government officials
- Annual event to engage with multiple stakeholders on topics of regional importance and emerging trends
- Engage in work to expand the use of synthetic modelling
- Review of Dispute Resolution and Appeal Bylaw

EMRB Looking Forward

- Budget pressures
- Increased prioritization





Rich History of Regional Collaboration

- √ 70-years worth
- ✓ Unprecedented harnessing of potential through EMRB
- Breaking down traditional barriers and boundaries





